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The Members of the SG

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Tel. 02234 - 48 00 97
Fax 02234 - 48 00 05
E-mail: engels@schmalenbach.org
Homepage: http://www.schmalenbach.org
The "Schmalenbach-Gesellschaft für Betriebswirtschaft e.V." in its present structure was founded in 1978 with the amalgamation of two long-standing business economics societies - the "Schmalenbach Society for the Advancement of Research in Business Economics and Business Practice", Cologne, and the "German Society for Business Economics", Berlin.

The activities of both societies date back to the beginning of the twentieth century, notably to the efforts of Prof. Eugen Schmalenbach, one of the most distinguished German business economists. His main goal was to develop business economics into an applied science by creating a close link between economic theory and practice.

The SG is the oldest association concerned with business administration in Germany. It is a registered institution and as such non-profit oriented and moreover politically independent. The SG counts both business economists and executive personnel among its members. They have joined the society in order to promote Schmalenbach’s idea of bridging the gap between research institutions and enterprises.

The dialogue between science and business is at the centre of the society’s work. Its goal is to provide businessmen with facts and information on the latest scientific findings as promptly as possible. Business economists in turn are encouraged to examine urgent practical problems which require scientific investigation.

Goals of the SG

Creation and promotion of close relationships between research in business economics, teaching and business practice with the aim of

- intensifying dialogue between science and business on the application of new findings and methods in business economics
- gaining new findings in business economics through the close Cupertino of science and business
- stimulating research in the field of business economics and related social and natural sciences
- preparing statements on current questions in the fields of business practice and economic legislation and
- communicating new findings in the field of business economics and promoting the public’s understanding of business problems.

The goals of the SG determine its structure and its mode of operation: Its board of executives consists of an equal number of business economists and chief executives. They are supported in their work by an advisory board, made up of the chairpersons of the committees, the editors of the "Zeitschrift für betriebswirtschaftliche Forschung" (zfbf) and "Schmalenbach Business Review" (sbr) as well as other distinguished experts from science and business who are engaged in the field.

The work of approximately 25 committees is one of the society’s main means of achieving its stated objectives. Those committees are divided into four subject areas (see below). About 400 experts from science and business participate in them. The committees are set up by the executive board, and each one of them is presided over by both a university teacher and a representative from industry. The following chart lists the different subject areas and the topics of the individual committees.

Manufacturing and Marketing
- Enterprises in the Market
- Purchase and Logistics
- R & D Management
- New Product Development
- European Logistics

Management and Organisation
- Corporate Management
- Organisation
- Integrated Business Planning
- External and Internal Corporate Control
- Corporate Development and International Management
- Entrepreneurial Partnerships
- Environmental Management
- Human Resource Management

Financing, Accounting and Taxes
- Financing
- Financial Accounting
- External Accounting
- Internal Accounting
- Taxes
- Immaterial Goods in Accounting

Lines of Business
- Planning in Banking Corporations
- Business Economics in Hospitals
- Business Economics in Construction Industries
- New Public Management
- Marketing in Publishing Firms

In order to formulate statements on current problems in business economics and legislation, ad hoc expert committees are nominated. Additionally, in the last few years, special committees have defined university education requirements in the different fields of business economics.
The Origin of the SG

The "Schmalenbach-Gesellschaft für Betriebswirtschaft e.V." in its present structure was founded in 1978 with the amalgamation of two long-standing business economics societies - the "Schmalenbach Society for the Advancement of Research in Business Economics and Business Practice", Cologne, and the "German Society for Business Economics", Berlin.

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